

Assignment: Portfolio Pitch

Assignment Summary

The Portfolio Pitch is an initial, written description of the items you will include in your Digital Portfolio.

Assignment Components

- Selection
- Description
- Comments

Assignment Expectations

As you prepare to transition from college to career, one of the most powerful tools in your career advancement toolkit will be a professional Digital Portfolio. Throughout the rest of the semester, we will be constructing these portfolios and discussing strategies to maintain and improve them as your career advances.

This assignment requires you to select and list items that are suitable to include in your Digital Portfolios. Examples of things you may want to select include text and media-based coursework, a professional resume, and links to your social media channels. A portfolio should be as unique as you are. As such, it is helpful for you to provide an initial description of what you have so that we can all work together to refine and improve our portfolios throughout the rest of the semester. To receive full credit for this assignment: 1) select and list as many items as you can for inclusion in your portfolio, 2) describe why each item deserves inclusion, and 3) respond with a meaningful comment on at least two (2) of your classmates’ posts by the deadline.

Assignment Submission

This assignment will be submitted in Desire2Learn in a format similar to the weekly Discussion Forums.

Assignment Rubric:

COMPONENT	POINT(S)	TO EARN FULL POINTS FOR THIS ASSIGNMENT TURN IN:
Selection	.5	A submission that selects and lists items for your Digital Portfolio.
Description	.5	A submission that describes why the items listed deserve inclusion.
Comments	1	A submission with at least two (2) comments on your classmates’ pitches.
TOTAL	2	